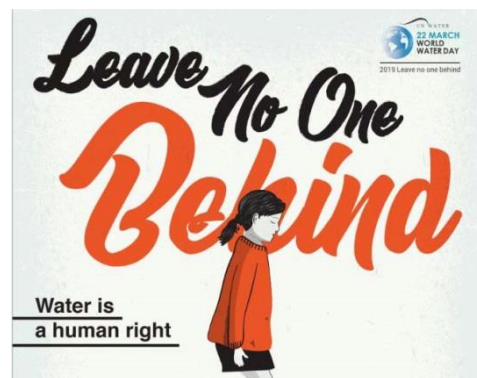


EUROPEAN UNION WATER INITIATIVE PLUS FOR THE EASTERN PARTNERSHIP, (EUWI+)

**EU COMMITS TO WORLD WATER DAY IN ARMENIA.
WORLD WATER DAY CAMPAIGN IN ASHTARAK COMMUNITY (HRAZDAN
RIVER BASIN)**

22 MARCH 2019

DRAFT CONCEPT



Background

In 2019, the campaign of WWD will focus on the theme of “Leaving no one behind”. This is the essence of the commitment of the 2030 Agenda for Sustainable Development, which aims to allow all people in all countries to benefit from socio-economic development and to achieve the full realisation of human rights, without discrimination on the basis of gender, age, race, language, religion, political (or other) opinions, national or social origin, property, disability, residency status (including citizenship, residency, immigration, refugee, statelessness, etc.) or any other social, economic or political status.

WWD campaign in Armenia: Taking into account the importance of involvement of all groups for efficient water basin management and accepting water as a human right, it is planned to organize campaign where schoolchildren will be involved and importance of water will be discussed from the viewpoint of all groups of society.

Main target group: Schoolchildren

Final beneficiaries: Community at large

Objective: To increase awareness, change attitudes and shape culture on human rights to water.

Activities:

- ✓ **Preparation activities**
 - Select Ashtarak community 1 school for WWD Campaign (The Kasagh river (tributary of the Hrazdan river), passes through Ashtarak community),
 - Visit selected school during March 4-7 to present information materials on Kasagh river, the importance of the river and its issues and problems.

- To create groups for the campaign: 1st group- “Water for all woman”, 2nd group-“Water for all children”, 3th group “Water for all rural people”, 4th “Water for all disabled people”. To assign the schoolchildren with introducing the role of water from each group's viewpoint and also representing how we can protect the Kasagh river. It is very important to give children the opportunity to freely express themselves on selected topics (painting, songs, ppt, stories. etc).
 - Consultation period with school (teachers, schoolchildren) during March 11-22.
 - Preparation of gifts for schoolchildren (Eco bags, bookmarks, pens, chocolate bars with Project logos)
- ✓ **World Water Day Event 2019 in Ashtarak Community: “Water for all: Leaving No one Behind”**

Preliminary Agenda for March 22

15:00-15:10	Opening speech (CWP Armenia, Representative of Regional Authority)
15:10-15:20	Presentation of World Water Day event (CWP Armenia)
16:00-17:00	Presentation of schoolchildren's works
17:00-17:15	Discussions, Event Sum-Up
17:15-17:00	Eco Friendly Gifts for schoolchildren

Results

Public awareness raising on water issues in Ashtarak community:

- Formation of the participation culture among schoolchildren,
- Tips how to save water by changing daily practices,
- Dissemination of the information of the project results on the Hrazdan river basin.

More information:

<http://www.euwipluseast.eu/en/>
<https://www.facebook.com/euwiplus/>